



2024 Cannabis Championship Guidelines

We appreciate you putting your trust in our competition. It is our ongoing mission to be the fairest and most comprehensive cannabis championship it can be. Our top priority is to have fair, unbiased and educated judging. We achieve this by selecting judges through an application process, educating the judges, and utilizing a comprehensive rubric to evaluate the entries. We strive to improve each year and are excited to bring you the best competition yet. **We have made a few changes**, so please read these guidelines carefully and make sure you have everything ready on drop-off day. Can't wait to see you there!

**Sometimes things change, so Cowboy Cup reserves the right to change this competition information at any time. We will only make changes that make the competition more fair, more unbiased, etc.*

What you'll want to know....

We will hand-select judges from across the state via an application process on our website and a stringent interview process. If you are interested in what our judge application looks like, just check it out on [our website](#). We will use some past judges that we know will do a top-notch job. We want the competition to reflect the market trends, so the majority of the judges selected will be average Oklahoma medical cannabis patients. We work hard to make sure these judges are completely unbiased and have the education necessary to accurately assess competition cannabis via a series of training sessions and group discussions. We also make sure our High Dose Edibles Judges can handle the High THC % and our Topicals judges have ailments that topicals help with.

All of the entries will be assessed in the months leading up to the event. Entries will be based on several criteria including but not limited to:

Appearance - Trichome Intactness, Density and Maturity, Trim Quality.

Aroma - "Jar Pop", Grind and Burn - Intensity, Complexity.

Flavor - Dry Hit and Burn - Intensity, Longevity, Complexity

Smoothness During Consumption

Melt - Clarity (when applicable)

Medicinal Experience

These will vary by category but are the basic criteria used during the assessment. This year, there will be 10 Judges per major category with the exception of the Indoor Flower which will have three 10-member judge panels.

Major Categories:

- Sungrown Flower
- Indoor Flower
- Pre-rolls
- Solventless Hash
- Solvent Hash
- Cartridges
- Edibles
- Tinctures
- Topicals

We will award for the first time this year separate winners in Indoor Flower for Sativa Dominant, Hybrid, and Indica Dominant.

Our judges will receive blind, coded samples for each entry with the exception of the edibles, tinctures and cartridge categories which will be “branded” categories again in this year’s competition. Flower judges are given 2g or 2ea pre-roll samples; concentrate judges are given 1g samples; Edibles judges are given 2ea samples; and Topicals judges are given ¾ oz samples.

Our hand-selected judges simply pay only \$1.00 for their judge packs. Judges cannot buy their way into judging the Cowboy Cup. While other competitions sell their judge packs to anyone willing to purchase them, we believe having you pay to enter our competition and then turn around and sell your products to judges is unethical and quite frankly bulls***. You do not have to worry about fellow competitors simply buying judge packs and voting themselves the winner in this competition.

In our best efforts to make sure the judges receive the samples in the same condition in which they were submitted, we have partnered up once again with Custom 420 Northeast to provide quality packaging. If your company needs a good packaging company, check them out for sure. They have been with us since year two and are great to work with www.custom420.com .

What you NEED to know....

Entries absolutely must be submitted with all of the required information as directed below.

We will not take late submissions, late testing, or late payments for any reason whatsoever.

Last year we had nearly 400 competition entries. We work very hard to make sure the products get to the judges as quickly as possible to retain their integrity. In order for us to do so, we must have ALL of the required documentation by 6:00 p.m. on the last drop-off date for your category. We will do our best to provide the resources you might need to collect any missing information at the drop-off location, such as Wifi, Printer, etc. We do not ever want to turn anyone away, but we have strict standards for competition.

Every year, some contestants send their products to drop off using a transportation company. Please make sure that your transport agent is aware they are transporting a competition entry and what to expect.

Again, the flower, hash and pre-rolls are unbranded categories so we use our packaging for these entries. If submitted in bulk we will take great care in packaging the entries. However if you would like to package each sample yourselves for the Flower, and/or hash categories we will make available to you starting September 1st, our competition jars available for pick up at either Best Dispensaries in Tulsa at 1502 S Harvard and at The Lettuce Depot (NEW LOCATION) at 3625 NW 50th St in Oklahoma City. Packaging Instructions if using our jars is as follows:

FLOWER: You will receive 14 Jars, we need each jar filled with no more than 2 grams. The remaining 28g is to be submitted in bulk.

HASH: You will receive 14 Jars, in 12 of the jars we need 1 gram samples. In the 13th and 14th jars we need 4 Grams. Please place tape or something identifying the 4 gram samples so we won't have to open them to look.

ENTRY SUBMISSIONS WILL ONLY TAKE PLACE AT BEST DISPENSARIES IN TULSA.

For our Hash competitors, at drop off we will provide you with 3 temp storage options. 6 deg, 36 deg or room temperature. We take great care in packaging so as to preserve the integrity of the entry. Our Solventless Hash judges receive their entries in a small cooler with an ice pack to keep the entries cold during their transport as well.

With each entry, you receive (ONE) weekend pass to the event. Your wristband and contestant badge will be available at our will call / vendor information booth the weekend of the event under the name of your company.

Please note: If you enter three submissions, you will receive three weekend passes. If you have more than three people on your team who want to attend, you will need to purchase any additional passes.

The Awards Ceremony will be held Saturday Evening Dec. 14th during the Cowboy Cup at the Exchange Center at Expo Square in Tulsa.

If you have an questions about the competition please contact Daniel at 405-612-5115

CATEGORIES

FLOWER Categories

- Sun Grown Flower
- Indoor Flower
 - Sativa Dominant
 - Hybrid
 - Indica Dominant
- Pre-rolls
- Infused Pre-Rolls
- Blunts

CONCENTRATE Categories

- Solventless:
 - Ice Water Hash
 - Rosin
- BHO
 - Solid (Shatter, Wax etc.)
 - Liquid (Sauce, Diamonds etc)
- Cartridges
 - Resin
 - Distillate
 - CO2
 - Rosin

EDIBLES Categories

- Hard / Soft Candies (Gummies, Suckers etc.) (Max 50mg per serving)
- High Dose Edibles (No THC per serving limit)
- Drinks
- Specialty Edibles
- Chocolates
- Tinctures
- Topicals

SUBMISSION INFORMATION

***Any category may be dropped off on the Indoor Flower drop-off dates. Indoor Flower WILL NOT be accepted past 6:00 p.m. on Sept 21st for any reason whatsoever.**

NEW DROP-OFF LOCATION

Best Dispensary

1502 S Harvard Ave, Tulsa, OK 74112

INDOOR FLOWER

Drop-off Dates & Times:

September 19th – Sept 21st

10:00 a.m. – 6:00 p.m.

CONCENTRATES, PRE-ROLLS, EDIBLES, TINCTURES, AND TOPICALS

Drop-off Dates & Times:

September 26th - September 28th

10:00 a.m. – 6:00 p.m.

SUN-GROWN FLOWER

Drop-off Dates/Times:

November 22nd – November 23rd

10:00 a.m. – 6:00 p.m.

WHAT YOU WILL NEED TO BE LEGAL AT DROP-OFF:

(1) METRC Transfer documents.

Simply put, this is just a sale of your product entry to Best Dispensaries LLC (Processing) for \$1.00 so you will just need the normal transaction documentation required to make that happen legally. The Purchaser will be:

Best Dispensaries LLC

1502 S Harvard Tulsa, Oklahoma

OMMA# PAAA-E1B1-YGF4

OBND# 60606

(2) METRC STICKERS - PLEASE DO NOT ADHERE THESE TO THE JARS OR BAGS. STAPLE IF YOU LIKE.

(3) Invoice to Best Dispensaries LLC for the amount of product submitted at a total cost of \$1.00.

(4) Receipt of online payment into the competition, or payment by cash or check at the time of drop off. Price per entry: \$375. Make Checks payable to The Cowboy Cup.

(There is no limit to the number of entries a company can submit)

(5) Company Registration form (see below)

(6) Entry Form (see below)

(7) Properly labeled entry as described below.

Flower Entries QTY: 2oz

Flower entries may be submitted either in bulk or in our jars available for pick up (See above). If in bulk please affix the information below to your jar or bag. If you have decided to pick up and use our jars for packaging please label the box containing all of the samples with the info below and seal the box.

Company Name:

Strain Name:

Note: Sativa Dominant, Hybrid or Indica Dominant:

Category:

Pre-Rolls and Infused Pre-Rolls QTY: 30

Blunts - Qty 15

Pre-Roll and Blunt entries must be submitted in tubes packaged together in a separate sealed container. The Carrying container or bag that contains the individual tubes must be labeled with the following information. Make sure your tubes and tips are unbranded.

Company Name:

Strain or Product Name:

Note Sativa, Hybrid or Indica: *(These are not separate entry categories just information for our judges)*

Category:

Concentrate Entries QTY: 20

Concentrate entries may be submitted either in bulk or in our jars available for pick up (See above). If in bulk please affix the information below to your jar or bag. If you have decided to pick up and use our jars for packaging please label the box containing all of the samples with the info below and seal the box.

Company Name:

Strain or Product Name:

Note Sativa, Hybrid, Indica: *(These are not separate entry categories just information for our judges)*

Category:

Cartridge Entries QTY: 20

These categories are “Branded” categories. You must submit each entry in packaging as it would normally be sold to a dispensary including all labeling as required by Oklahoma Law. Carts may either be 1/2 or 1 gram capacity. The carrying container or bag that contains the individual entries or bulk jar must be labeled with the following information:

Company Name:

Strain or Product Name:

Note Sativa, Hybrid, Indica: *(These are not separate entry categories just information for our judges)*

Category:

Edible and Tincture Entries QTY: 20

These categories are “Branded” categories. You must submit each entry in packaging as it would normally be sold to a dispensary including all labeling as required by Oklahoma Law. Please combine these into a box or bag labeled with the following.

Company Name:

Product Name:

Category:

Topical Entries QTY: 15 fl oz

Topical entries must be submitted in bulk in a 1-pint mason jar. Containers must be labeled with the following and be accompanied by their respective test results.

Company Name:

Product Name:

Category:



Company Registration Form

COMPANY NAME _____

*as you would like read at the Awards Ceremony

CONTACT NAME: _____

CONTACT PHONE NUMBER: _____

EMAIL ADDRESS: _____

MAILING ADDRESS: _____

Instagram Handle _____

Facebook Handle _____

Please send us your logo for use during the Awards Ceremony. Send as a PNG or JPEG to greg@thecowboycup.com.



ENTRY FORM

(PRINT MORE IF NEEDED)

COMPANY NAME: _____

PRODUCT/STRAIN NAME: _____

CATEGORY: _____

SATIVA/INDICA/HYBRID: _____ *if applicable

PRODUCT/STRAIN NAME: _____

CATEGORY: _____

SATIVA/INDICA/HYBRID: _____ *if applicable

PRODUCT/STRAIN NAME: _____

CATEGORY: _____

SATIVA/INDICA/HYBRID: _____ *if applicable

PRODUCT/STRAIN NAME: _____

CATEGORY: _____

SATIVA/INDICA/HYBRID: _____ *if applicable