



## 2023 Cannabis Championship Guidelines

We appreciate you putting your trust in our competition. It is our ongoing mission to be the fairest and most comprehensive cannabis championship it can be. Our top priority is to have fair, unbiased and educated judging. We achieve this by selecting judges through an application process, educating the judges, and utilizing a comprehensive rubric to evaluate the entries. We strive to improve each year and are excited to bring you the best competition yet. We have made a few changes, so please read these guidelines carefully and make sure you have everything ready on drop-off day. Looking forward to seeing you at Lettuce Depot!!!

*\*Sometimes things change, so Cowboy Cup reserves the right to change this competition information at any time. We will only make changes that make the competition more fair, more unbiased, etc.*

### Why you should get involved.....

Cowboy Cup is not just built to be a competition. It is built to be a platform that the industry can use to see current and emerging market trends, test out and market your products and get unbiased consumer feedback. We are the most well attended cannabis event in the state and with the move to Tulsa Expo Square this year we will bring more cannabis professionals and enthusiasts together than ever before. We personally train all of our judges. In that, we require that they give us feedback on each entry regarding what they liked and what they did not about the product. After the competition we encourage you to call us so that we can walk you through the judging scores, results and notes. This is a great tool that provides you with quality feedback that you can use for future decisions. We will always make ourselves available to you. If you have any questions regarding the competition you can contact [daniel@thecowboycup.com](mailto:daniel@thecowboycup.com) or if you are interested in becoming a sponsor or vendor contact [greg@thecowboycup.com](mailto:greg@thecowboycup.com)

### What you'll want to know....

#### JUDGING

We will hand-select judges from across the state via an application process on our website. This year we are starting early. Judging sign-up began on April 20th. If you are interested in what our judge application looks like, just check it out on [our website](#) . We will use some past judges that we know will do a top-notch job, and we will select a few celebrity judges. We want the competition to reflect the market trends, so the majority of the judges selected will be average

Oklahoma medical cannabis patients. We will select the judges through a stringent interview process. We work hard to make sure these judges are completely unbiased and have the education necessary to accurately assess competition cannabis via a series of training sessions and group discussions.

All of the entries will be assessed in the months leading up to the event. Entries will be based on several criteria including but not limited to:

**Appearance** - Trichome Intactness, Density and Maturity, Trim Quality.

**Aroma** - “Jar Pop”, Grind and Burn - Intensity, Complexity.

**Flavor** - Dry Hit and Burn - Intensity, Longevity, Complexity

**Smoothness** During Consumption

**Melt** - Clarity (when applicable)

**Medicinal Experience**

These will vary by category but are the basic criteria used during the assessment.

This year, there will be 10 Judges per major category with the exception of the Indoor Flower which will have two-to-three 10-member judge panels.

**Major Categories:**

- Sungrown Flower
- Indoor Flower
- Pre-rolls
- Solventless Hash
- Solvent Hash
- Cartridges
- Edibles
- Tinctures
- Topicals

Our judges will receive blind, coded samples for each entry with the exception of the edibles, tinctures and cartridge categories which will be “branded” categories again in this year’s competition. Flower judges are given 2g or 2ea pre-roll samples; concentrate judges are given 1g samples; Edibles judges are given 2ea samples; and Topicals judges are given ¾ oz samples.

Our hand-selected judges simply pay only \$1.00 for their judge packs. Judges cannot buy their way into judging the Cowboy Cup. While other competitions sell their judge packs to anyone willing to purchase them, we believe having you pay to enter our competition and then turn around and sell your products to judges is unethical and quite frankly bulls\*\*\*. You do not have to worry about fellow competitors simply buying judge packs and voting themselves the winner.

In our best efforts to make sure the judges receive the samples in the same condition in which they were submitted, we have partnered up once again with Custom 420 Northeast to provide quality packaging. If your company needs a good packaging company, check them out for sure. They have been with us since year two and are great to work with [www.custom420.com](http://www.custom420.com).

**AWARDS CEREMONY**

The Awards Ceremony will be held Saturday Evening Dec. 9th during the Cowboy Cup at the Exchange Center at Expo Square in Tulsa.

## What you NEED to know....

**Entries absolutely must be submitted with all of the required information as directed below. We will not take late submissions, late testing, or late payments for any reason whatsoever, don't even ask.** Last year we had nearly 400 competition entries. We work very hard to make sure the products get to the judges as quickly as possible, in order to retain their integrity. In order for us to do so, we must have ALL of the required documentation by 6:00 p.m. on the last drop-off date for your category. We will do our best to provide the resources you might need to collect any missing information at the drop-off location, such as Wifi, Printer, etc. We do not ever want to turn anyone away, but we have strict standards for competition.

Every year, some contestants send their products to drop off using a transportation company. We understand it is hard to leave your business, and we will accept entries via this method. HOWEVER, we want you to know that in the history of our competition, there has never been a transportation company that brought us an entry with all of the required documents or correct fees. Please make sure that your transport agent is aware they are transporting a competition entry and what to expect. Please triple-check that they have the entry fee money and all of the required documents. Using transportation companies for entry drop-off is risky. Again, we will not accept late entries for any reason whatsoever. To ensure that your entry arrives on time and with the required documentation and fees, we highly recommend that you have one of your staff hand deliver the entry.

**With each entry, you receive (ONE) weekend pass to the event.** Your wristband and contestant badge will be available at our will call / vendor information booth the weekend of the event under the name of your company.

*Please note: If you enter three submissions, you will receive three weekend passes. If you have more than three people on your team who want to attend, you will need to purchase any additional passes.*

See you at drop off in Choctaw at the Lettuce Depot!!

## SUBMISSION INFORMATION

**\*Any category may be dropped off on the Indoor Flower drop-off dates. Indoor Flower WILL NOT be accepted past 6:00 p.m. on Sept 24 for any reason whatsoever.**

### INDOOR FLOWER

**Drop-off Dates & Times:**

**September 21<sup>st</sup> – Sept 23<sup>rd</sup>**

**10:00 a.m. – 6:00 p.m.**

## **CONCENTRATES, PRE-ROLLS, EDIBLES, TINCTURES, AND TOPICALS**

**Drop-off Dates & Times:**

**September 28<sup>th</sup> - September 30<sup>th</sup>**

**10:00 a.m. – 6:00 p.m.**

## **SUN-GROWN & SUN-GROWN LIGHT ASSIST CATEGORIES**

**Drop-off Dates/Times:**

**November 16<sup>th</sup> – November 18<sup>th</sup>**

**10:00 a.m. – 6:00 p.m.**

### **DROP-OFF LOCATION**

**The Lettuce Depot**

**12007 NE 23<sup>rd</sup> Street, Choctaw, OK 73020**

**WE WILL NOT ACCEPT LATE ENTRIES FOR ANY REASON WHATSOEVER.  
ABSOLUTELY NO EXCEPTIONS.**

#### **WHAT YOU WILL NEED TO BE LEGAL AT DROP-OFF:**

**(1) METRC Transfer documents.**

Simply put, this is just a sale of your product entry to a dispensary for \$1.00 so you will just need the normal transaction documentation required to make that happen legally.

The Purchaser will be:

The Lettuce Depot

12007 NE 23RD ST CHOCTAW, OK 73020

OMMA# PAAA-SNKW-YUSW

**(2) METRC STICKERS - PLEASE DO NOT ADHERE THESE TO THE JARS OR BAGS.**

**STAPLE IF YOU LIKE.**

**(3) Invoice to Lettuce Smoke for the amount of product submitted at a total cost of \$1.00.**

**(4) Receipt of online payment into the competition, or payment by cash or check at the time of drop off. Price per entry: \$375.**

**(There is no limit to the number of entries a company can submit)**

**(5) Company Registration form (see below)**

**(6) Entry Form (see below)**

**(7) Properly labeled entry as described below.**

*All entries must have all 7 of the documents listed above or they will not be accepted.*

**By labeling the entry as described below and filling out the entry form, although redundant, gives us a valuable double check to ensure absolute competition accuracy.**

# CATEGORIES

## **FLOWER Categories**

Sun Grown Flower

Indoor Flower

Pre-rolls

Infused Pre-Rolls

Blunts

## **CONCENTRATE Categories**

Solventless:

-Ice Water Hash

-Rosin

BHO

-Solid (Shatter, Wax etc.)

-Liquid (Sauce, Diamonds etc)

Cartridges

-Live Resin

-Cured Resin

-Distillate

-Rosin

## **EDIBLES Categories**

Hard / Soft Candies (Gummies, Suckers etc.)

High Dose Edibles (May be any % of THC)

Specialty Edibles

Baked Goods

Chocolates

Drinks

Capsules

Tinctures

Topicals

### **Flower Entries QTY: 2oz**

Flower entries may be submitted either in bulk in a jar or sealed bag or you may pick up our competition mug jars the week before drop off at the Lettuce Depot. This gives you to option of packaging individual entries at your facility. (Using identical jars allows us blind judging) Entries must be labeled with the following information.

Company Name:

Strain:

Note: Sativa, Hybrid or Indica: *(These are not separate entry categories just information for our judges)*

Category: (Indoor Flower)

Terpene Profile Category: (Humulene, Myrcene, Linalool, Limonene, Pinene, Other)

### **Pre-Rolls and Infused Pre-Rolls QTY: 30**

Pre-Roll entries must be submitted in tubes packaged together in a separate sealed container. The Carrying container or bag that contains the individual tubes must be labeled with the following information. Make sure your tubes and tips are unbranded.

Company Name:

Strain or Product Name:

Note Sativa, Hybrid or Indica: *(These are not separate entry categories just information for our judges)*

Category:

### **Blunts QTY: 20**

Blunt entries cannot contain tobacco. Wrap must be hemp derived or actual cannabis leaf. Blunts CAN be Infused or Non-Infused and be any weight. Blunts must be submitted in tubes packaged together in a separate sealed container. The Carrying container or bag that contains the individual tubes must be labeled with the following information. Make sure your tips are unbranded.

Company Name:

Strain or Product Name:

Note Sativa, Hybrid or Indica: *(These are not separate entry categories just information for our judges)*

Category:

**Concentrate Entries QTY: 15**

IWH, Rosin, Liquid BHO and Solid BHO entries may be submitted either in bulk in a ½-pint mason jar or you may pick up our competition dram jars the week before drop off at the Lettuce Depot. This gives you to option of packaging individual entries at your facility. (Using identical jars allows us blind judging) The carrying container or bag that contains the individual entries or bulk jar must be labeled with the following information

Company Name:

Strain or Product Name:

Note Sativa, Hybrid, Indica: *(These are not separate entry categories just information for our judges)*

Category:

**Cartridge Entries QTY: 15**

These categories are “Branded” categories. You must submit each entry in packaging as it would normally be sold to a dispensary including all labeling as required by Oklahoma Law. Carts may either be 1/2 or 1 gram capacity. The carrying container or bag that contains the individual entries or bulk jar must be labeled with the following information

Company Name:

Strain or Product Name:

Note Sativa, Hybrid, Indica: *(These are not separate entry categories just information for our judges)*

Category

**Edible Entries QTY: 15.**

These categories are “Branded” categories. You must submit each entry in packaging as it would normally be sold to a dispensary including all labeling as required by Oklahoma Law. Entries to be (20) 50mg servings except for High Dose (unlimited) and Capsules (20 pkgs of 2 caps at 50 mg ea). Please combine these into a box or bag labeled with the following.

Company Name:

Product Name:

Category:

\*If your product is for example 10mg per piece you will need to enter at least 5 per package.

**Topical Entries QTY: 15 fl oz**

Topical entries must be submitted in bulk in a 1-pint mason jar. Containers must be labeled with the following and be accompanied by their respective test results.

Company Name:

Product Name:

Category:



## Company Registration Form

**COMPANY NAME** \_\_\_\_\_

\*as you would like read at the Awards Ceremony

**CONTACT NAME:** \_\_\_\_\_

**CONTACT PHONE NUMBER:** \_\_\_\_\_

**EMAIL ADDRESS:** \_\_\_\_\_

**MAILING ADDRESS:** \_\_\_\_\_

\_\_\_\_\_

Instagram Handle \_\_\_\_\_

Facebook Handle \_\_\_\_\_

Please send us your logo for use during the Awards Ceremony. Send as a PNG or JPEG to [greg@thecowboycup.com](mailto:greg@thecowboycup.com).





## ENTRY FORM

COMPANY NAME: \_\_\_\_\_

PRODUCT/STRAIN NAME: \_\_\_\_\_

CATEGORY: \_\_\_\_\_

SATIVA/INDICA/HYBRID: \_\_\_\_\_ \*if applicable

TERPENE PROFILE: \_\_\_\_\_ \*if applicable

PRODUCT/STRAIN NAME: \_\_\_\_\_

CATEGORY: \_\_\_\_\_

SATIVA/INDICA/HYBRID: \_\_\_\_\_ \*if applicable

TERPENE PROFILE: \_\_\_\_\_ \*if applicable

PRODUCT/STRAIN NAME: \_\_\_\_\_

CATEGORY: \_\_\_\_\_

SATIVA/INDICA/HYBRID: \_\_\_\_\_ \*if applicable

TERPENE PROFILE: \_\_\_\_\_ \*if applicable



## ENTRY FORM

COMPANY NAME: \_\_\_\_\_

PRODUCT/STRAIN NAME: \_\_\_\_\_

CATEGORY: \_\_\_\_\_

SATIVA/INDICA/HYBRID: \_\_\_\_\_ \*if applicable

TERPENE PROFILE: \_\_\_\_\_ \*if applicable

PRODUCT/STRAIN NAME: \_\_\_\_\_

CATEGORY: \_\_\_\_\_

SATIVA/INDICA/HYBRID: \_\_\_\_\_ \*if applicable

TERPENE PROFILE: \_\_\_\_\_ \*if applicable

PRODUCT/STRAIN NAME: \_\_\_\_\_

CATEGORY: \_\_\_\_\_

SATIVA/INDICA/HYBRID: \_\_\_\_\_ \*if applicable

TERPENE PROFILE: \_\_\_\_\_ \*if applicable