



## Press Release

### For Immediate Release

#### **Cowboy Cup 2024: Oklahoma's Premier Cannabis Championship and Arts Festival**

**Tulsa, OK – October 21, 2024** – The highly anticipated Cowboy Cup returns for its 6th annual celebration of cannabis culture, innovation, and the arts on December 13-14, 2024, at the Exchange Center at Expo Square in Tulsa, Oklahoma. This premier event promises to be bigger and better than ever, bringing together enthusiasts, industry leaders, and advocates from across the nation.

The heart of the Cowboy Cup is its rigorous competition, where the best in cannabis cultivation, extraction, and product development are showcased. Participants will compete in various categories, including Best Flower, Best Concentrate, Best Edible, and more. Judged by a mixed panel of industry experts and everyday patients, the competition aims to recognize and reward excellence in cannabis production. In addition to the competitions, the event will feature a vibrant arts festival celebrating the intersection of cannabis and creativity. Attendees can enjoy live art installations, yoga, interactive exhibits, and a showcase of cannabis-inspired artwork.

The Cowboy Cup will also host a diverse array of exhibitors showcasing the latest in cannabis products, technology, and services. Educational seminars will provide insights from industry experts through a series of informative sessions. Live music and entertainment will enhance the vibrant atmosphere, with performances from renowned artists and local talents. The event also offers ample networking opportunities, allowing attendees to connect with like-minded individuals, businesses, and organizations to foster relationships and collaborations within the cannabis community.

Tickets for the Cowboy Cup 2024 are now available for purchase online. For more information, event schedule and tickets, please visit [www.cowboycup.com](http://www.cowboycup.com).

The Cowboy Cup is Oklahoma's premier cannabis championship and arts festival, dedicated to celebrating the achievements and advancements within the cannabis industry. Founded in 2019, the event has grown to become a cornerstone of the Oklahoma cannabis community, celebrating the plant and its medicine, the growers and processors, and the culture.

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Join us at the Cowboy Cup 2024 for an unforgettable experience celebrating the best of cannabis culture!